# **Bruce Ripley**

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## **Professional Experience**

Grant Writer (2015 - present). Redwood School and Rehabilitation Center, Inc., Fort Mitchell, KY

- Wrote foundation grant proposals and letters of intent for an organization providing educational, vocational, and therapeutic services to children and adults with disabilities.
- Researched prospective funders.
- Wrote reports to funders.

#### Development Director (1999 – 2015). Transitions, Inc., Bellevue, KY

- Wrote grant proposals and direct mail solicitations that raised more than \$16 million for a human services agency. This helped grow the organization's budget from \$3.9 million in 1999 to more than \$7 million in 2015.
- Submitted successful federal government grant proposals to the U.S. Department of Housing and Urban Development and the U.S. Department of Veterans Affairs.
- Submitted federal government grant proposals to the Substance Abuse and Mental Health Services Administration and the U.S. Department of Justice.
- Submitted successful state government grant proposals to Kentucky Housing Corporation, the Kentucky Department of Corrections, the Kentucky Cabinet for Family and Health Services, and the Kentucky Office of Vocational Rehabilitation.
- Prepared successful contract bids to the U.S. Court, Eastern District of Kentucky and to the U.S. Probation Office, Southern District of Ohio.
- Prepared a successful contract bid to the U.S. Bureau of Prisons.
- Obtained foundation grants from numerous local sources, including multiple awards from The Health Foundation of Greater Cincinnati and The Greater Cincinnati Foundation.
- Obtained grants from funders who award grants on a regional or national basis such as The Hanley Family Foundation, the For All Kids Foundation, and the Weinberg Foundation.
- Developed evaluation criteria for grants and projects.
- Wrote successful award nominations and copy for agency publications.
- Participated in the development of a comprehensive plan to address Northern Kentucky's heroin epidemic.
- Supervised and provided staff training from 1999-2002.

#### Freelance Writer & Sole Proprietor (2007 – present). Ripley Communications LLC, Loveland, OH

- Prepared government and foundation grant proposals, fundraising letters, and other materials for clients.
- Served as the primary writer of three plans to address the opioid epidemics in Hamilton, Butler and Clermont Counties.
- Obtained government grants from the Ohio Department of Development.
- Successfully obtained numerous foundation grants for clients in the Cincinnati and Columbus areas.
- Wrote 10 home study courses for counselors and social workers.

Program Director (1998 – 1999). Transitions, Inc., Dayton, KY; Covington, KY

• Supervised the daily operations of substance abuse treatment and other programs.

Interviewed, hired, and evaluated employees.

**Substance Abuse Counselor** (1993 – 1998). Transitions, Inc., Covington, KY; Talbert House, Cincinnati, OH; and West by Northwest, Cincinnati, OH.

- Provided substance abuse counseling to clients in outpatient and residential settings.
- Assisted with the development of treatment program curricula, policies and procedures

#### **Publications**

<u>Home study courses</u>, sold online at <a href="http://www.heiselandassoc.com">http://www.heiselandassoc.com</a>. Eight of the ten courses were coauthored with Linda Martin. Courses range in length from 5,000 – 30,000 words.

- Substance Abuse Treatment and the Adult Offender on Probation or Parole (1<sup>st</sup> edition published in 2009, 2<sup>nd</sup> edition published in 2011, 3<sup>rd</sup> edition published in 2012)
- Cultural Considerations in the Provision of Substance Abuse Treatment for Appalachian Clients (1<sup>st</sup> edition published in 2009, 2<sup>nd</sup> edition published in 2011)
- Counseling Women Who Abuse Substances (1<sup>st</sup> edition published in 2010, 2<sup>nd</sup> edition published in 2011, 3<sup>rd</sup> edition published in 2012)
- Counseling Domestic Violence Victims and Offenders Who Abuse Substances (2010)
- Counseling Older Adults Who Abuse Substances (2012)
- Support Groups for Clients with Addictive Disorders (2013)
- Counseling Tobacco and Nicotine Addicted Clients (2014)
- Counseling Clients Who Abuse Marijuana (2014)
- Addiction: A Primer for Helping Professionals (2016)
- Group Interventions for Adults with Substance Use Disorders (2016)

#### **Book Reviews**

- Book review of *Understanding Addiction as Self Medication: Finding Hope Behind the Pain,* published in *Counselor: The Magazine for Addiction Professionals,* April 2009, Vol. 11, No. 2.
- Book review of *A Day without Pain,* published in *Counselor: The Magazine for Addiction Professionals,* October 2008, Vol. 9, No. 5.
- Book review of *The Science of Addiction: From Neurobiology to Treatment,* published in *Counselor: The Magazine for Addiction Professionals,* April 2008, Vol. 9, No. 2.
- Book review of *Patients with Substance Abuse Problems: Effective Identification, Diagnosis, and Treatment,* published in *Counselor: The Magazine for Addiction Professionals,* December 2007, Vol. 8, No. 6.

#### Articles

- "Does Your Proposal Pass the 'Who Cares' Test?" Posted on http://charitychannel.com, 2007
- "Writing for Substance Abuse Treatment Programs." Posted on <a href="http://charitychannel.com">http://charitychannel.com</a>,
  2008
- "Grant Writing for the Homeless: Going Beyond HUD." Posted on <a href="http://charitychannel.com">http://charitychannel.com</a>, 2008.
- "Not In Our Family..." Co-authored with Charlotte Wethington. *Northern Kentucky Business Journal*, November/December 2013, Vol. 33, No. 2.

#### **Presentations**

• "All-Star Collaborations: What They Are...and What They Aren't," presented at the Aligning the Stars retreat hosted by Gateway Community & Technical College, 2015.

- "How to Deal with Difficult People," presented at the Cincinnati chapter of the Grant Professionals Association in 2015.
- Presentation co-panelist for "Grant Management Strategies," a 90-minute workshop presented at the Cincinnati chapter of the Grant Professionals Association in 2013.
- "How to Make Your Foundation Proposals Pass the 'Who Cares' Test," a 90-minute workshop presented at the Cincinnati chapter of the Grant Professionals Association in 2012.
- "How to Make Your Foundation Proposals Pass the 'Who Cares' Test", presented at the national Grant Professionals Association conference in 2012.
- "Maternal Chemical Dependency: Its Impact on Children & Implications for Intervention," a 90-minute workshop presented at the Kids Are Worth It conference in Louisville, KY in 2000.
- "Dealing Effectively with Resistant Clients," a 3-hour in-service provided for Welcome House of Northern Kentucky in 2000.

### **Education and Certification**

- The University of Iowa, Iowa City, IA.
  Master of Arts, Counseling, 1993
- Indiana University, Bloomington, IN. Bachelor of Arts, Psychology, 1991
- Licensed Clinical Alcohol and Drug Counselor (LCADC) in Kentucky.
  License Number ADCLAD00223229

# **Professional Memberships**

• Grant Professionals Association. Secretary of the Cincinnati chapter.